

Comparison of CW Swimming to Local Sports Programs and Music Lessons

The CW Board realizes that the fees for swimming with CW require a significant commitment from the family budget. But we hope that you will realize that the cost of running a 'world-class' team like CW is significant. The CW Board is continually monitoring costs and holding them as low as possible. And because of this we are happy to say that we are able to hold fees at the 2008-09 level.

Our goal with this document is to provide some comparative costs of CW with other local programs that we consider on par with the level of excellence of teaching/coaching that our swimmers receive.

We offer these comparisons for informational purposes only and realize that one may consider some aspect of the comparisons as 'apples to oranges'. But in most cases the comparisons provide a good perspective of the value of CW Swimming.

CW Value Added Benefits: These are benefits that CW swimmers receive that are not generally available at other swim clubs in the area:

1. An all-star coaching staff: Staff includes a level 5 (highest possible) American Swim Coaches Association coach who was also a former NCAA coach of the year; a recent high school team state championship coach; coaches who have developed multiple age-group champions who have gone on to swim in college and beyond; and the list goes on.
2. Filming twice per year in practice-with this you receive a personalized DVD and one-on-one review with your coach
3. Filming at several meets per year for the national program and receive a personalized DVD
4. Filming on deck with 'real-time' playback during practice using TiVo technology.
5. A USA Swimming 3 time Gold Medal club-this award recognizes the top dozen or so programs in the country and has meant CW has received thousands of dollars to use to develop programming. Also have achieved Level 4 status (highest possible) for the USA Swimming Club Recognition program which recognizes excellence in the following 4 areas: (Business & Organizational Success, Parent & Volunteer Development , Coach Development & Education , Athlete Development & Performance). CW is one of only 4 clubs in the USA with both Gold Medal and Level 4 status.
6. Swimmers train with many of the best swimmers of the state who are a close knit group that strives for excellence and provide each other with great support.
7. A winning tradition-CW has won 11 of the past 12 state level championship since 2006 and has even won upper level competitions such as the Sectional meet (2009) and National Championships (2006 and 2007) and sent many swimmers to the Olympic Trials and the Olympics (including Michael Phelps).
8. A swim group for any level swimmer-CW boasts a swim group level for any swimmer from the very beginner to the experienced national level athlete. CW also has a process for advancing swimmers at a pace appropriate for each individual.
9. A well developed fundraising program-this allows all families to raise a portion of their fees (aka, the Family Fee) without stressing the family budget.

10. Training available at both EMU and UM-CW has a special relationship with both local universities that allows us to train in their excellent facilities.
11. Many local swim meets-in addition to the traditional 4 meets CW hosts each year in Ann Arbor there are several others hosted by other clubs in the Ann Arbor area that allows our swimmers to compete against excellent competition without much travelling and associated expenses. CW also hosts intra-squad meets for the less experienced swimmers to allow them to develop their racing skills with their friends on the team in a low-key atmosphere.

Overall CW Cost and Value Information

	Cost per session based on full session	Workouts per week	Hours per week	Number of weeks	Approximate Cost per hour
Cubs A	\$ 96.00	3	3	6	\$ 5.33
Cubs B	\$ 144.00	4	4	6	\$ 6.00
Cubs C	\$ 192.00	5	5	6	\$ 6.40
Cubs D	\$ 216.00	5	7.5	6	\$ 7.20
State 1	\$ 920.00	6	6	27	\$ 5.68
State 2	\$ 920.00	6	9	27	\$ 5.68
State 3	\$ 920.00	6	9	27	\$ 5.68
State 4	\$ 975.00	6	12	27	\$ 6.02
State 5	\$ 975.00	6	12	27	\$ 6.02
National	\$ 1,475.00	6	12	27	\$ 9.10

*** 27 weeks runs Sept. 7 thru March 20

This table provides the fall/spring total cost for each swim group along with information about practice sessions. Finally, the approximate cost per hour per group is provided. For many groups 'dryland' training also occurs several times per week which is not reflected in the is price comparison. This information is used in this document for comparative purposes.

2010-11 Fall/Winter Fee Comparisons - CW vs. OLY

	Fall/Winter Session Fee		Registration Fee		Total Out-of-Pocket Cost		CW Family Fee vs. OLY Fundraising Commitment		Total Commitment (Out of Pocket + Fam. Fee or Fundraising)	
	CW	OLY	CW	OLY	CW	OLY	CW	OLY	CW	OLY
National	\$ 1,475	\$ 1,400	\$ 54	\$ 300	\$ 1,529	\$ 1,700	\$ 200	\$ 75	\$ 1,729	\$ 1,775
State	\$ 950	\$ 875	\$ 54	\$ 200	\$ 1,004	\$ 1,075	\$ 150	\$ 75	\$ 1,154	\$ 1,150
C-Dub Cubs	\$ 732	\$ 630	\$ 54	\$ 200	\$ 786	\$ 830	\$ 75	\$ 75	\$ 861	\$ 905

*Represents average CW State Group fee between our two State sub groups

** \$732 represents average normalized amount equivalent to OLY's total fall/winter session which runs 7 months while CW's 4 six-week sessions equate to 6 months; CW total average fee for all 4 sessions is actually \$628

NOTES:

1. We compare against OLY because it is the best comparison for size of club and level of accomplishment in our area.
2. CW family fee reflects only that owed in the fall/winter season. You should double this amount to reflect what is owed in total by August 1st.
3. CW charges rates based on the costs for each swim group.
4. Group comparisons are as close as possible given the differences in the OLY and CW programs.
5. OLY data is from the 2009/10 season as current fees are not yet available
6. The primary cost difference between clubs is likely related to pool expenses. Pool space in Ann Arbor is at a very high cost.

CW Charge Comparison with the 2009-10 Fall/Winter Fee Schedule for Ann Arbor Amateur Hockey Association

Program	Program Fee	Hours on Ice	AA Hockey Per Hour Charge	CW Group	CW Per hour Charge
IP	\$480	30	\$16	Cubs	\$6.52
Just For Fun	\$220	23	\$9.09		
Mini Mites	\$545	46	\$11.84		
Mites	\$905	72	\$12.57		
Squirt	\$1,235	93	\$13.28	State	\$9.22
Girls 12U	\$1,220	93	\$13.12		
PeeWee	\$1,270	93	\$13.65		
Bantam	\$1,260	67.5	\$18.67	National	\$8.66
Midget	\$1,200	67.5	\$17.78		

Notes:

1. One "hour" of ice is 50 min. on ice plus 10 min. for ice resurfacing. So this is not a true hour of practice for hockey.
2. Hockey information is for 9/1/09 to 3/14/10-roughly same time as CW Fall/Winter season
3. Also add a \$200 registration fee for hockey which is not factored into their per hour charges.
4. Comparison of CW groups vs. AA Hockey groups is as close as possible to the level of commitment and coaching and age involved.
5. CW per hour charges represent average for the subgroups (example: C-Dub Cubs A+ B+ C+ D) within a CW group (example: Cubs groups)

Michigan Tigers FC-Youth Soccer				
Program	Program Fee	Practices Per Week and Tournaments Per	CW Group Similar to	CW total cost (swim fee + USA registration + Family Fee)
Under 10's	\$1300	1 to 2 practices 2 tournaments + league games	Cubs	\$936
Under 12's	\$1595	2 practices 4 tournaments + league games	State	\$1304
Elite	\$1,795	3 practices 4 tournaments + league games	National	\$1857

1. All soccer groups have a 1 week training camp in August.
2. Soccer practices are 1.5 hours and once per week. CW practices range from 1 to 2.5 hours and occur from 3 to 6 times per week.
3. Soccer season begins in late August (training camp) and go to the 'spring' (no date listed). This seems to be very similar to CW.
4. CW costs do not include meet registration costs. These appear to be included in the soccer prices.
5. CW costs represent average costs for the Cubs program, for the State program and for the National program

Huron Valley Tennis Club

Junior Excellence Program fees for 1.5 and 2 hours classes cost \$20.22 per hour

Junior clinics cost \$17.25 per hour

Ball machine for practice hitting costs \$20 per hour

Private lessons cost \$61 and \$68 per hour, respectively, for Seniors and Juniors

Matches and Interclub play cost up to \$15 to \$21 per match

Ann Arbor Suzuki Violin and Cello Lessons

No age group or playing level related price structure

Per hour charge is ~ \$60 (i.e., \$1 per minute)